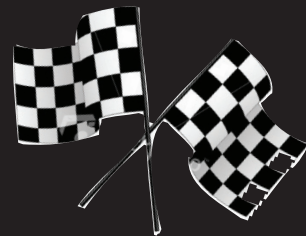




The 25th Annual  
National Alopecia Areata Foundation  
International Conference  
Hyatt Regency Indianapolis, Indianapolis, Indiana  
Thursday, June 24 through Sunday, June 27, 2010



*Join us!*

**MEET ALOPECIA AREATA  
PATIENTS AND THEIR FAMILIES  
at  
NAAF's 25th International Conference  
Indianapolis, Indiana**





# Change Your Life At The 25th Annual National Alopecia Areata Foundation

**N**ow is the time to make plans for the 25th Annual NAAF four-day conference, which will take place Thursday, June 24, through Sunday, June 27, in beautiful downtown Indianapolis, Indiana.

The conference is for people of all ages who have alopecia areata or care about someone who has alopecia areata.

It will provide you with all the information you need—the latest medical and research updates—to better understand and manage alopecia areata. It will also provide you with a wealth of support and cosmetic tips.

You will find the level of service you've come to expect from our host hotel in the Hyatt Regency Downtown Indianapolis. Modern amenities blend effortlessly with classic design elements creating a stylish downtown hotel offering all the advantages of a prime location. The Hyatt is within walking distance to Victory Field, home of the Indianapolis Indians Baseball Team, the Indianapolis Zoo, and the NCAA Hall of Champions as well as many restaurants, beautiful public parks and waterways.

Indianapolis! An amazing, beautiful city with fountains, statues, parks & canals!

## You and your family will benefit in many ways:

- Learn you are not alone.
- Learn from stimulating discussions about medical and research updates.
- Connect with others who care.
- Exchange ideas, support, and advice.
- Gain knowledge of products helpful to those with alopecia areata.
- Unwind in an attractive setting with a warm, relaxing atmosphere.
- Become empowered to go home and make a difference.
- Plan your 2010 family vacation to coincide with the NAAF 25th Conference Anniversary Celebration.

## Sessions & Events at a glance

### THURSDAY, JUNE 24

1:00 PM–5:00 PM	Registration
1:00 PM–5:00 PM	Exhibitor Displays
2:00 PM–5:00 PM	Children's Alopecia Areata Conference Camp (Ages 5–17)
3:00 PM–5:00 PM	Young Adult Meet & Greet (Ages 18–24)
6:00 PM–10:00 PM	Indianapolis Indians Baseball Game

### FRIDAY, JUNE 25

8:00 AM–7:00 PM	Registration/NAAF Info Display
8:30 AM–7:30 PM	Children's Alopecia Areata Conference Camp (Ages 5–17)
9:00 AM–10:00 AM	Child Development Workshop
9:30 AM–4:30 PM	Exhibitor Displays
10:15 AM–11:00 AM	Orientation Workshop
11:15 AM–12:15 PM	Opening Session
12:15 PM–1:30 PM	Support Session Facilitators Lunch
12:15 PM–1:30 PM	Lunch on your own
2:00 PM–3:30 PM	Support Sessions
3:30 PM–4:30 PM	Meet the Exhibitors and Marketplace Vendors
5:30 PM–7:00 PM	Adult Welcome Reception

### SATURDAY, JUNE 26

7:30 AM–10:30 AM	Tortoise and Hair Run/Walk
7:30 AM–4:00 PM	Registration & Info Display
10:45 AM–3:30 PM	Children's Alopecia Areata Conference Camp (Ages 5–17)
11:00 AM–12:30 PM	General Session
12:30 PM–1:30 PM	Lunch on your own
12:30 PM–4:00 PM	Exhibitor Displays
1:30 PM–3:30 PM	Ask the Experts
4:00 PM–5:00 PM	Disco Bingo
8:00 PM–Midnight	Dessert Dance Party

### SUNDAY, JUNE 27

8:30 AM–1:30 PM	NAAF Info Table
9:00 AM–11:15 AM	Children's Alopecia Areata Conference Camp (Ages 5–17)
9:30 AM–11:00 AM	Support Sessions
11:45 AM–1:00 PM	Closing Session
1:00 PM–2:00 PM	Good-bye Gathering

# CONFERENCE EVENTS

## Registration & NAAF Info Table

Thursday, June 24	1:00 PM–5:00 PM (Registration Only)
Friday, June 25	8:00 AM–7:00 PM
Saturday, June 26	7:30 AM–4:00 PM
Sunday, June 27	8:30 AM–1:30 PM (Info Table Only)

All conference attendees must begin their conference experience here as they receive their portfolios of detailed information. Name tags are required to attend all sessions.

## Exhibitor Displays

Thursday, June 24	1:00 PM–5:00 PM
Friday, June 26	9:30 AM–4:30 PM
Saturday, June 27	12:30 PM–4:00 PM

NAAF Conference Exhibitors invite you to visit a variety of displays showing the many products and supplies available for those with alopecia areata. There will be no exhibitors on Sunday. All exhibitors are available for private appointments. There will be a special “Meet the Exhibitors” time from 3:30–4:30 pm Friday when there are no other events scheduled. NAAF’s on-line Alopecia Areata Marketplace will be available the same hours as Exhibitor Displays. This is your opportunity to see, touch, feel, and purchase hard-to-find products that are helpful for dealing with alopecia areata on a daily basis.

## Children’s Alopecia Areata Conference Camp

*Kids Conference Camp (Ages 5–10)*  
*Tweens Conference Camp (Ages 11–13)*  
*Teens Conference Camp (Ages 14–17)*

Thursday, June 24	2:00 PM–5:00 PM
Friday, June 25	8:30 AM–7:30 PM
Saturday, June 26	10:45 AM–3:30 PM
Sunday, June 27	9:00 AM–11:15 AM

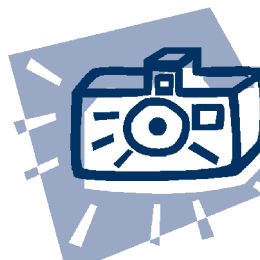
The Children’s Conference Camp, which supports children with alopecia areata by nurturing their self esteem, begins on Thursday afternoon, June 24. Once again Garen and Susan Gouveia, the owners of Corporate Kids Events (CKE), are carefully planning camp activities for three age groups. Support arises spontaneously as the children interact with others who have alopecia areata, as well as their siblings and friends. Creative arts and activities are interspersed throughout the weekend as part of this program. A

highlight of the Children’s Conference Camp will be an off-site visit on Friday to the Indianapolis Zoo for the K-5 group. The Tweens & Teens will be going to the NCAA Hall of Champions where they will be able to participate in interactive exhibits.

**Kids & Tweens** are sure to adapt very quickly with Corporate Kids Events’ excellent staffing ratios, perfect icebreakers, and abundance of fun projects and games. The fun starts Thursday afternoon with Get Acquainted Games and continues throughout the weekend. Various activities will be available to the campers including swimming, painting, playing enjoyable games, etc. Parents or guardians are welcome to stay, before attending planned sessions, until their child feels comfortable.

**Teens** will get acquainted Thursday as camp staff initiates merriment and supportive activities. Creative fun and socializing continue throughout the entire weekend, so teens can count on making new friends and wonderful memories. There are many counselors in the camp who are graduates of the camp. In addition, other role models and NAAF conference speakers will be speaking to all NAAF campers.

## Sign-in & Digital Photos (for all Camps)



To ensure their safety, children who participate in the Kids & Tweens Camp will be photographed initially with their parent or guardian.

Only those adults who appear in the photo with the child will be able to sign-out the child from camp. Corporate Kids Events (CKE) has organized and managed camps for children of all ages for over 20 years, and parents trust and value the professional, high-quality care the CKE counselors consistently give to children. All CKE counselors are certified in CPR and First Aid and take part in an extensive CKE training program. They are fingerprinted and background checked. NAAF volunteers also will be on hand to interact with the children to enrich their conference experience. **Parents are required to complete and return permission and emergency consent forms for each child participating in the Children’s Conference Camp.** Upon receipt of your completed registration forms, NAAF will send a conference confirmation packet.



## THURSDAY, JUNE 24th

### Registration

1:00 PM–5:00 PM

All conference attendees must begin their conference experience here as they receive their portfolios of detailed information. Name tags are required to attend all sessions.

### Young Adult Greet & Meet (Ages 18–24)

3:00 PM–5:00 PM

Come join your peers to greet one another and plan a few nearby off-site activities throughout the weekend. Be sure to register on the sign-up sheet.

### Raising Awareness at Victory Field

6:00 PM–10:00 PM



All NAAF conferees are invited to join together as a family on Thursday evening June 24th at beautiful Victory Field, home of the Indianapolis Indians Baseball Team. Tickets will be available through the registration form on a first-come, first-serve basis. The

tickets are \$10 per person. The ballpark is a four block walk from the host hotel. NAAF has reserved seats on the third base line for attendees so we can all sit together. There will be some NAAF Awareness activities that take place at the game.

## FRIDAY, JUNE 25TH

### Child Development Workshop

9:00 AM–10:00 AM



**Dr. Richard Long** will help parents understand the different phase's children go through and how a child with alopecia areata develops his/her concept of self. Dr. Long has been a consultant with NAAF for over twenty six years.

### Orientation Workshop

10:15 AM–11:00 AM



Our Emcee, **Maureen McGettigan**, a longtime friend, volunteer and NAAF board member will welcome everyone and give a brief overview of the events that will take place throughout the weekend. The beginning of this session will be especially valuable to first time conference attendees.

## Opening Session

11:15 AM–12:15 PM



**Dr. Jerry Shapiro** will present information on alopecia areata: clinical features, potential causes, treatment, and the future.

## Lunch for Support Session Facilitators

12:15 PM–1:30 PM

All Session Facilitators for Friday & Sunday Support Sessions are required to attend this lunch. It's a great opportunity to receive instructions, meet with co-facilitators, and enjoy a pleasant meal while planning your sessions.

## Support Sessions A-J

2:00 PM–3:30 PM

Select the topic that interests you most from our list of sessions (see page 10 for details). Sessions will be conducted in a support group style format with attendees sharing and exchanging information.

## Meet the Exhibitors & Marketplace Vendors

3:30 PM–4:30 PM

Meet the exhibitors & marketplace vendors to discuss and ask questions about their products. Soft drinks will be provided.

## Adult Welcome Reception

5:30 PM–7:00 PM

Join us for an adult welcome reception to connect with old friends and meet new ones. This reception will include light snacks and a no-host cash bar.

## SATURDAY, JUNE 26TH



### Tortoise & Hair™ 5K & 1 Mile Run/Walk

7:30 AM–10:30 AM

Come join us to experience NAAF's premier fundraiser, the Tortoise & Hair™. This is a 5K & 1 Mile Run/Walk open to all. Registration Fees are \$10 per person or a maximum of \$50 per family if you pre-register with your conference registration. The fee is \$20 per person if you register later. Details and pledge sheets will be included in your confirmation packet. This is your opportunity to participate in the Tortoise & Hair and to help raise money from your friends and family to benefit NAAF.

# 25th Annual NAAF International Conference – Indianapolis, Indiana

## Thursday, June 24 through Sunday, June 27, 2010

### Conference Registration Form

(Early Bird Registration Deadline—Thursday, May 20, 2010)

**\*see back page of booklet for full registration instructions**

NAME \_\_\_\_\_ AGE \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ # of Conferences Attended \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

ARRIVING (day, date, time) \_\_\_\_\_ DEPARTING (day, date, time) \_\_\_\_\_

Will you be staying at the Hyatt Regency Indianapolis Hotel? Yes ☐ No ☐ If not, where will you be staying? \_\_\_\_\_

Will you be part of the NAAF group rate at the hotel? Yes ☐ No ☐ (Only NAAF conferees will get the special \$100 room rate.)

You are responsible for making your own hotel reservations by calling (317) 632-1234 or 800-233-1234. Don't Delay! Be sure to say you are part of the National Alopecia Areata Foundation group to get your special room rate. Reservations are limited, and are on a first-come, first-served basis. Reservations must be made by Monday, May 31, 2010.

Confirmation # \_\_\_\_\_ \*Names\* of additional persons sharing room \_\_\_\_\_

**REGISTRATION IS FIRST-COME, FIRST-SERVED**

**ATTENDANCE WILL BE DENIED OUT OF NECESSITY ONCE MEETING ROOM CAPACITY IS REACHED.**

There is a registration fee of \$195 for the first person. Accompanying spouse, family, friends and students (ages 5–17) are \$155 each.

	# of People	Per Person Fee	Totals
Registration received by May 20 (first person)		\$195	\$
Accompanying spouses, family, and friends		\$155	\$
Children ages 5 to 17		\$155	\$
Children pre-K or younger		COMP	\$
Registration received after May 20 (first person)		\$500	\$
Accompanying family & friends received after May 20		\$200	\$
Children ages 5 to 17		\$200	\$
Children pre-K or younger		COMP	\$
Indianapolis Indians Baseball Game Ticket		\$10	\$
Tortoise & Hair Walk/Run (\$10 pp or \$50 max per family)		\$10 / \$50	\$
Scholarship Fund Donation (optional, but greatly appreciated)			\$
<b>GRAND TOTAL</b>			\$

**PAYMENT MUST ACCOMPANY THIS FORM. MAKE CHECKS PAYABLE TO NAAF IN U.S. DOLLARS. MAIL CHECKS TO NAAF AT 14 MITCHELL BLVD., SAN RAFAEL, CA 94903, OR REGISTER ONLINE AT WWW.NAAF.ORG.**

**TO PAY BY VISA OR MASTERCARD, PLEASE COMPLETE THE INFORMATION BELOW.**

Visa ☐ MasterCard ☐ Account # \_\_\_\_\_ Expiration \_\_\_\_\_ CVC \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Please list names, ages, and previous conferences of other family members who are attending, including children 4 and under.

Name \_\_\_\_\_ Age \_\_\_\_\_ Grade \_\_\_\_\_ # of Conferences Attended \_\_\_\_\_

Name \_\_\_\_\_ Age \_\_\_\_\_ Grade \_\_\_\_\_ # of Conferences Attended \_\_\_\_\_

Name \_\_\_\_\_ Age \_\_\_\_\_ Grade \_\_\_\_\_ # of Conferences Attended \_\_\_\_\_

Name \_\_\_\_\_ Age \_\_\_\_\_ Grade \_\_\_\_\_ # of Conferences Attended \_\_\_\_\_

Name of registrant(s) who have alopecia areata \_\_\_\_\_

☐ Please check here if you require special assistance to fully participate. Attach a written description of your needs.

(NAAF reserves the right to use any photograph taken at the NAAF conference in Indianapolis, Indiana unless otherwise notified.)

Registration for children attending the Children's Conference Camp must include two signed permission forms: the NAAF Parent Permission & Responsibility Form and the Corporate Kids Events Emergency Consent, Release, and Rules & Regulations Form.

These two forms are included as part of your registration materials. Missing or uncompleted forms will be returned to you.

**Upon receipt of your registration, we will send you a confirmation packet.**





# SIGN-UP SHEET

We need this detailed information to determine room size, name tags, and schedules. Only registered guests are allowed to attend sessions. Use a separate column for each person. Please carefully and thoroughly complete this sheet. (Use an X to mark events you plan to attend and use the letter code for your preferred Theme Support Sessions.) Thank you.

1. Enter the name and age of each person attending the conference. Names are to be written as you would like them to appear on a name tag.
2. Place an X in the box next to the events each person will attend. Adults please use the letter codes for your preferred Support Sessions (see page 10 for detailed descriptions.)
3. For each child who attends the children's camp, a Parent Permission & Responsibility Form and an Emergency Consent, Release, and Rule & Regulations Form must be submitted.

NAME

NAME

NAME

NAME

NAME

AGE

AGE

AGE

AGE

AGE

## THURSDAY, JUNE 24

2:00 PM – 5:00 PM	Kids Camp (Ages 5-10)					
2:00 PM – 5:00 PM	Tweens Camp (Ages 11-13)					
2:00 PM – 5:00 PM	Teens Camp (Ages 14-17)					
3:00 PM – 5:00 PM	Young Adult Meet & Greet (Ages 18-24)					
6:00 PM – 11:00 PM	Indianapolis Indians Baseball Game – Separate Fee					

## FRIDAY, JUNE 25

8:30 AM – 7:30 PM	Kids Camp (Ages 5-10) (Lunch & Dinner Provided)					
8:30 AM – 7:30 PM	Tweens Camp (Ages 11-13) (Lunch & Dinner Provided)					
8:30 AM – 7:30 PM	Teens Camp (Ages 14-17) (Lunch & Dinner Provided)					
9:00 AM – 10:00 AM	Child Development Workshop					
10:15 AM – 11:00 AM	Orientation Workshop					
11:15 AM – 12:15 PM	Opening Session					
12:15 PM – 1:30 PM	Support Session Facilitators Lunch					
2:00 PM – 3:30 PM	Support Sessions – See Program Explanations					
Choose One	A, B, C, D, E, F, G, H, I Or J					
3:30 PM – 4:30 PM	Meet The Exhibitors (Light Snack Provided)					
5:30 PM – 7:00 PM	Adult Welcome Reception (Light Snacks And No-host Cash Bar)					

## SATURDAY, JUNE 26

7:30 AM – 10:30 AM	Tortoise & Hair Run/Walk					
10:45 AM – 3:30 PM	Kids Camp (Ages 5-10) (Lunch Provided)					
10:45 AM – 3:30 PM	Tweens Camp (Ages 11-13) (Lunch Provided)					
10:45 AM – 3:30 PM	Teens Camp (Ages 14-17) (Lunch Provided)					
11:00 AM – 12:30 PM	General Session					
1:30 PM – 3:30 PM	Ask the Experts					
4:00 PM – 5:00 PM	Disco Bingo					
8:00 PM – Midnight	Dessert Dance Party with no-host cash bar (all ages)					

## SUNDAY, JUNE 27

9:00 AM – 11:15 AM	Kids Camp (Ages 5-10)					
9:00 AM – 11:15 AM	Tweens Camp (Ages 11-13)					
9:00 AM – 11:15 AM	Teens Camp (Ages 14-17)					
9:30 AM – 11:00 PM	Support Sessions - See Program Explanations					
Choose One	AA, BB, CC, DD, EE, FF, GG, HH, II or JJ					
11:45 AM – 1:00 PM	Closing Session (all ages)					
1:00 PM – 2:00 PM	Goodbye Gathering (Light Snacks And No-host Cash Bar)					

## NAAF VOLUNTEERS Together Everyone Achieves More (TEAM)

Are you available to join the NAAF T.E.A.M. of volunteers? Please indicate what times & days you are available, i.e. not attending sessions, and which type of volunteer work you prefer. Thank you for volunteering. You'll receive a schedule in June if your schedule works with our needs.

☐ Hospitality Person: Welcome conferees & answer their questions throughout the weekend.

☐ Room Assistant: Assist in meeting rooms as door monitor, light monitor, materials distributor, etc.

Available on (days) \_\_\_\_\_ and at (times) \_\_\_\_\_

Name \_\_\_\_\_ Phone \_\_\_\_\_

CORPORATE KIDS EVENTS, INC. ®  
EMERGENCY CONSENT, RELEASE, AND RULES & REGULATIONS FORM  
2010 NATIONAL ALOPECIA AREATA FOUNDATION  
CHILDREN'S CONFERENCE CAMP

Please complete and return one form for each child participating in the above referenced children's program.  
(Please make copies if necessary).

Child's Full Name \_\_\_\_\_ ☐ Male ☐ Female

Age (as of 06/01/10) \_\_\_\_\_ Birth date \_\_\_\_\_ Entering Grade (in Fall 2010) \_\_\_\_\_

Name of Child's Parent or Legal Guardian \_\_\_\_\_

Please list below any medical problems, physical handicaps, allergies or any other condition Corporate Kids Events, Inc., should be aware of (please list current medications):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Physician's Name \_\_\_\_\_

Telephone (     ) \_\_\_\_\_ Insurance Carrier \_\_\_\_\_

Group Policy Number \_\_\_\_\_

- ☐ In the event of an emergency, I hereby authorize any and all medical attention to be administered that is deemed necessary by the attending physician or nurse. I understand and agree that I am financially responsible for any care so provided. In consideration of the opportunity to participate in the activities sponsored by Corporate Kids Events, Inc., the undersigned hereby assumes all risks and waives all claims for bodily injury or death and for damage of any property directly or indirectly arising from or in connection with any activities of the conference and activities program, except directly and solely caused by the willful misconduct of the corporation or its agents.
- ☐ Corporate Kids Events, Inc., often provides a photographer and/or videographer for its events. When possible, the photographer will record an image of each participant during the initial registration and then will capture footage and stills of the participants as they enjoy the event. I hereby grant Corporate Kids Events, Inc., and its representatives, employees, agents, and assigns, the irrevocable and unrestricted right to use, reproduce, and publish photographs or digital images of the child referenced above, including his or her image and likeness as depicted therein, for editorial, trade, advertising, or any other purpose and in any manner and medium; to alter the same without restriction; and to copyright the same. I hereby release Corporate Kids Events, Inc., and NAAF, and their officers, employees, agents, legal representatives, and assigns from any and all claims, actions, and liability relating to the use of said photographs or digital images.

Permission is hereby given for my child to participate in the NAAF Children's Conference Camp from June 24 through June 27, 2010. I have read all materials presented with full knowledge prior to the program.

Parent's/Guardian's signature \_\_\_\_\_ Date \_\_\_\_\_

Name(s) of Adult(s) Traveling with Child \_\_\_\_\_

**Rule and Regulations:**

Parents will be held responsible for the behavior of children participating in the 2010 Children's Conference Camp. The following rules must be observed and will be strictly enforced during the activities. Corporate Kids Events reserves the right to remove the child from the program with no refund of monies.

1. All children must adhere to instructions given them by Corporate Kids Events Youth Counselors.
2. No roughhousing, foul language, or raucous conduct will be allowed.
3. No smoking allowed.

Child's Signature \_\_\_\_\_ Date \_\_\_\_\_

Parent's/Guardian's Signature \_\_\_\_\_ Date \_\_\_\_\_

# NATIONAL ALOPECIA AREATA FOUNDATION PARENT PERMISSION & RESPONSIBILITY FORM

Please complete and return one form for each child participating in the 25th Annual NAAF International Conference.

(Please make copies if necessary).

- ☐ Registration forms will not be accepted without a completed permission form for each child.
- ☐ The undersigned as parent or guardian gives permission to the National Alopecia Areata Foundation (NAAF) for his/her child to participate in the NAAF International Conference activities at the Hyatt Regency Indianapolis Hotel in Indianapolis, Indiana, from Thursday, June 24 through Sunday, June 27, 2010.
- ☐ The undersigned understands and agrees that participation in the National Alopecia Areata Foundation International Conference shall be at the undersigned's sole risk, and that the NAAF, its agents, employees, officers, directors, and contractors shall not be liable for any injuries or any damage to such child and hereby waives and releases the National Alopecia Areata Foundation and its agents, employees, officers, directors, and contractors from any liability or claims for such injuries or damages. The undersigned understands that he/she is solely responsible for the conduct of the child throughout the NAAF Conference.

The undersigned acknowledges that this agreement constitutes the entire understanding and agreement concerning liability and responsibility at the NAAF Conference.

I HAVE CAREFULLY READ AND UNDERSTAND THE FOREGOING AGREEMENT AND AGREE TO THE TERMS AND CONDITIONS.

_____ PRINT NAME OF PARENT/GUARDIAN	_____ SIGNATURE	
_____ CHILD'S FULL NAME	_____ CHILD'S DATE OF BIRTH	_____ AGE
_____ HOME PHONE NUMBER	_____ CELL PHONE NUMBER	
_____ CITY, STATE, ZIP	_____ CELL PHONE NUMBER (for emergency)	

## TALENT SHOW

Unfortunately, due to logistical and spacing issues at the Hyatt Regency Indianapolis, the annual children's talent show will not be a part of the main schedule this year. The children will have an opportunity to perform during regular children's camp hours for a children's-only event. This performance is just for the children and will not be accessible to adult participants due to spacing issues.

## INCOME TAX DEDUCTION FOR PARENTS WITH CHILDREN

An IRS ruling allows parents to deduct the expenses of admission and transportation to a medical conference relating to the chronic disease of the individual's dependent.



## General Session

11:00 AM–12:30 PM



Our emcee, **Maureen McGettigan**, a longtime NAAF Volunteer and Board Member and past support group leader, will share her experiences about NAAF and what it has meant to her to be a part of 17 of the 25 conferences.



**Vicki Kalabokes**, NAAF's Chief Executive Officer and President, will present NAAF's many accomplishments and share NAAF's successes from the past 25 conferences. She will also discuss how you can make a difference and raise awareness in your local area.



**Georgia Roberts**, longtime NAAF volunteer will be our guest speaker at this session. Georgia's talk is entitled "From Seventeen to Surrender: Learning to Let Go and Live in the Present". She will share her experience with alopecia areata.

## Ask the Experts

1:30 PM–3:30 PM

Maureen McGettigan, a NAAF Volunteer Board Member, will ask a panel of physicians and researchers to answer your questions about alopecia areata. We recommend that you submit your questions for this very popular session prior to the conference by e-mail to [jeanne@naaf.org](mailto:jeanne@naaf.org).

## Disco Bingo

4:00 PM–5:00 PM

Come join in the fun! A favorite of past conferences open to all attendees.

## Dessert Dance Party in celebration of the 25th Conference Anniversary

8:00 PM–12:00 AM

This joyful event is a time for all to enjoy a lovely evening in the company of friends. Desserts will be served and a no-host bar will be available as the music plays. Dance with enthusiasm since dance contest winners will be selected and announced at the Closing Session on Sunday morning.

## SUNDAY, JUNE 27TH

## Support Sessions AA-JJ

9:30 AM–11:00 AM

Select the topic that interests you most from our list of sessions (see page 10 for details). Sessions will be conducted in a support-group-style format with attendees sharing and exchanging information.

## Closing Session

11:45 AM–1:00 PM

All conference attendees gather for this session, and every year there is a new surprise!



We are very happy to have **Rachel Fleit**, our guest speaker as the conference comes to a close. Rachel will briefly discuss her journey with alopecia universalis as a child, adolescent and young adult. She will explain how her acceptance of AU has helped her to live

her life to the fullest by loving herself and, in turn, has made it easier for her to help others. Rachel has her BS in Theater Management from Ithaca College and is currently an Independent Producer and Writer in film.

Emotions are high the entire weekend, and the Closing Session provides a moving farewell, a time for bonding as a group, and a time for closure. Be sure you are in attendance to root for the winners of the dance party as they make some groovy moves on their way to the stage to receive their awards. Who knows? You could be a winner too! The pictorial presentation of the Children's Conference Camp during the weekend will draw both cheers and tears from all who have participated in this very special weekend.

## Goodbye Gathering

1:00 PM–2:00 PM

Join your new and old friends before departing to the train station or airport or beginning your long drive home. Light snacks will be available. Be sure to have your personal contact information handy to pass out to new friends, or use the NAAF "Friend Finder" to collect email addresses, phone numbers, and addresses to keep in touch throughout the year.



# SUPPORT GROUP SESSIONS



FRIDAY, JUNE 25, 2:00 PM TO 3:30 PM	SUNDAY, JUNE 27, 9:30 AM TO 11:00 AM
<b>Parents of Children (Girls) with Alopecia Areata</b> <i>For parents of girls with alopecia areata</i> <b>CODE A</b> An exchange of ideas on being a parent of a girl with alopecia areata.	<b>Enriching the Elementary School Experience for Your Child (Girl) with Alopecia Areata</b> <i>For parents of girls with alopecia areata</i> <b>CODE AA</b> Making elementary school a positive experience for your girl.
<b>Parents of Children (Boys) with Alopecia Areata</b> <i>For parents of boys with alopecia areata</i> <b>CODE B</b> An exchange of ideas on being a parent of a boy with alopecia areata.	<b>Enriching the Elementary School Experience for Your Child (Boy) with Alopecia Areata</b> <i>For parents of boys with alopecia areata</i> <b>CODE BB</b> Making elementary school a positive experience for your boy.
<b>Parents of Preteens &amp; Teens with Alopecia Areata</b> <i>For parents of preteens &amp; teens with alopecia areata</i> <b>CODE C</b> An exchange of ideas on being a parent of preteens & teens with alopecia areata.	<b>Making the Most Out of Junior High/High School for Your Child with Alopecia Areata</b> <i>For parents of Junior High/High School boys &amp; girls with alopecia areata</i> <b>CODE CC</b> An exchange of ideas on how to help your child make the most out of school.
<b>Young Adults with Alopecia Areata</b> <b>CODE D</b> <i>For those under 30 years of age with alopecia areata</i> Alopecia areata topics unique to those under 30 years of age.	<b>Free to be Bare</b> <b>CODE DD</b> <i>For Men &amp; Women with alopecia areata</i> Discussion of topics unique to men & women who choose to go without a prosthesis or head cover.
<b>Recent Diagnosis</b> <b>CODE E</b> <i>For those recently diagnosed with alopecia areata</i> An exchange of ideas and ways to cope with alopecia areata.	<b>Relationships &amp; Intimacy with Alopecia Areata</b> <i>For everyone affected by alopecia areata</i> <b>CODE EE</b> An in-depth look at how alopecia areata affects you and your partner. Group will break down by interests and age.
<b>Support for the Supporters</b> <b>CODE F</b> <i>For those without alopecia areata</i> <i>Perfect for siblings!</i> Ideas on how to help your friends, siblings, and family with their alopecia areata.	<b>Support for the Supporters</b> <b>CODE FF</b> <i>For those without alopecia areata</i> <i>Perfect for siblings!</i> Ideas on how to help your friends, siblings, and family with their alopecia areata.
<b>Getting to Know Your New Hair</b> <b>CODE G</b> <i>For everyone affected by alopecia areata</i> How to purchase, care for & style your new hair.	<b>Getting to Know Your New Hair</b> <b>CODE GG</b> <i>For everyone affected by alopecia areata</i> How to purchase, care for & style your new hair.
<b>Learning to Apply the Eye</b> <b>CODE H</b> <i>For everyone affected by alopecia areata</i> Tips for applying and maintaining eye makeup.	<b>Learning to Apply the Eye</b> <b>CODE HH</b> <i>For everyone affected by alopecia areata</i> Tips for applying and maintaining eye makeup.
<b>Women &amp; Alopecia Areata</b> <b>CODE I</b> <i>For women with alopecia areata</i> An honest discussion on being a woman with alopecia areata. Group will break down by age.	<b>Alopecia Areata Awareness in Your Community</b> <i>For everyone affected by alopecia areata</i> <b>CODE II</b> A round-table exchange of ideas on how to educate and motivate your community.
<b>Men &amp; Alopecia Areata</b> <b>CODE J</b> <i>For men with alopecia areata</i> An honest discussion on being a man with alopecia areata. Group will break down by age.	<b>All These Years Living With Alopecia Areata!</b> <b>CODE JJ</b> <i>For everyone living with alopecia areata for a long time</i> This session will focus on how we have learned to cope...or not, with alopecia areata in our lifetime; childhood into middle age, middle age into maturity.

# OTHER INFORMATION

## PLAN YOUR VACATION AROUND THE CONFERENCE

Destination Indianapolis! Capitol and largest city in the state, Indianapolis pulses with activity. Progress has been the catalyst behind its growth from a wilderness camp in 1820 to a Midwestern giant today. Perhaps best known for its renowned Indianapolis 500, racing isn't all this historic city has to offer.

### Nearby Attractions & Landmarks

Indianapolis offers world-class attractions, museums, performing arts organizations and venues, abundant shopping, exciting sports, history and heritage, diverse cultural districts, delicious dining and energetic nightlife. Plan on coming a few days early or staying a few days after the conference to visit the exciting attractions. Check with the Indianapolis Convention and Visitors Bureau and pick your favorites: [www.visitindy.com](http://www.visitindy.com)

### Registration

Early registrations **must be received by Thursday, May 20**, and will be first-come, first served. Attendance will be limited once meeting room capacity is reached.

- \*First person registration fee.....\$195
- \*Accompanying spouses, family members and friends.....\$155 (per person)
- \*Students entering K–12th grades.....\$155 (per student)
- \*Children pre-K or younger.....COMP

#### Registrations received after May 20, 2010 (Late)

- \*First person registration fee.....\$500
- \*Accompanying spouses, family members and friends.....\$200 (per person)
- \*Students entering K–12th grades.....\$200 (per student)
- \*Children pre-K or younger.....COMP

### Registration Cancellations

Cancellations received by NAAF prior to Wednesday, June 9, will be refunded less a \$25 per person administrative fee. No refunds will be given for cancellations on or after Wednesday, June 9. Refunds will be mailed in July.

### Hotel

Hyatt Regency Indianapolis  
One South Capitol Avenue  
Indianapolis, Indiana 46204  
(800) 233-1234, (317) 632-1234

Conference participants are responsible for making their own hotel reservations directly with the Hyatt Regency

Indianapolis. Hotel rooms tend to sell out quickly, so please don't delay. Rooms are available on a first-come, first-served basis only and bed size is not guaranteed. To make your reservation, please call 800-233-1234 and ask for the NATIONAL ALOPECIA AREATA FOUNDATION group rate. Only registered conferees will get the special low rate of \$100 single/double.

Reservation Deadline: Monday, May 31, 2010

Group Rate:   \$100 Single/Double  
                  \$125 Triple  
                  \$150 Quad  
                  Current room tax is 16%

Hotel cancellations must be made 48 hours in advance prior to the day of arrival.

Children 18 and under stay free in a room with an adult. Four guests are allowed per room. Rollaway beds and cribs are available upon request on a first-come, first-served basis. **Parking Valet:** \$28 (plus tax) per day with in and out privileges **Self park:** \$20 (plus tax) per day for 12–24 hours with no in and out privileges

### Roommates

If you wish to share a hotel room with another conference participant, NAAF will make every effort to connect you with other potential roommates so that you may make hotel arrangements together. Please contact Mary at the NAAF office (415-472-3780) or [mary@naaf.org](mailto:mary@naaf.org) by June 10th.

### Airports & Ground Transportation

The Indianapolis International Airport (IND) is approximately 9 miles away from the hotel and a hub for 11 Airlines. Taxi Service is located outside the airport (exit near baggage claim #3) on the first level of the parking garage. Fares from the Indianapolis International Airport to Downtown Indianapolis will range \$30-\$40. Be sure to confirm the fare with your driver prior to getting into the cab.

**Shuttle service:** Super Shuttle offers guests both shared-ride or exclusive door-to-door service 24 hours a day. You may make reservations by calling 1-877-300-4VAN (4826) or online at <http://supershuttle.shuttlefare.com>.

### Attire

Casual attire is appropriate for the entire conference. Dressier attire is frequently chosen for the social events but is not required. Attire to keep warm while indoors is recommended since air conditioned hotels are sometimes chilly. Please be prepared with umbrellas for rain or shine!







*National Alopecia Areata Foundation*  
14 Mitchell Boulevard  
San Rafael, CA 94903

### Deadlines:

May 20, 2010: Early Registration

May 31, 2010: Hotel Reservations

June 9, 2010: Registration Cancellations/Refunds

## How to Register:

1. Complete the **Conference Registration Form and Sign-Up Sheet** (use an individual column for each person attending) **Pay close attention so you sign up only for sessions that are applicable to you.**
2. For children ages 5 to 17 there are **two permission forms** that must be signed and submitted: the NAAF Parent Permission and Responsibility Form and the Corporate Kids Events Emergency Consent, Release, and Rules and Regulations Form. Registration forms that are missing any of the necessary permission and emergency consent forms for children will be returned.
3. To **reserve your hotel room** at the Hyatt Regency Indianapolis, where the conference will be held, please call 1-800-233-1234 and request the National Alopecia Areata Foundation group rate. Hotel reservations must be made by Monday, May 31, 2010. Once you have your hotel confirmation number, it is important that you include it on your Registration Form.
4. Please take a moment to review your completed forms for accuracy, and check that your hotel confirmation number is included. Registration forms that are missing information will be returned.
5. Submit your payment by check or credit card of \$195 for the first per person, \$155 for each additional person (except pre-K kids), and any other fees for baseball tickets, or Tortoise & Hair Run/Walk with the registration, sign-up sheet, and permission forms to NAAF, 14 Mitchell Blvd., San Rafael, CA 94903. Early registrations must be received by Thursday, May 20, 2010. Registrations received after May 20 will be considered late and will require the higher registration fee.
6. Alternatively, all forms may be completed and submitted **on-line via our website at [www.naaf.org](http://www.naaf.org).**
7. Upon receipt of your complete registration, NAAF will send you a confirmation packet verifying your registration and the selections you have made.

## Conference Scholarship Fund

Last year the NAAF Conference Scholarship Fund enabled 57 people to attend the 24th Annual NAAF International Conference in Houston, Texas. Generous donations from caring people have now helped over 1,000 people to attend the last 17 conferences. With your help, we will continue to assist those in need. Will you please send your donation to the NAAF Conference Scholarship Fund and give someone the opportunity to change their life? You can simply add this into your final total when you complete the registration form.

## Conference Sponsorships and Partnerships

Special conference sponsorship opportunities for individuals, corporations and businesses are available to ensure NAAF can continue the quality programs and events our conferees have come to expect and enjoy. Registration fees do not cover the cost of the conference. Contact Jeanné Rappoport at [jeanne@naaf.org](mailto:jeanne@naaf.org) or call the NAAF office at 415-472-3780 for more information.

